

COUNTER-HEGEMONIC ARCHITECTURES: TERRITORIALITIES

ARQUITETURAS CONTRA-HEGEMÔNICAS: TERRITORIALIDADES
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The large number of good works received in response to the call "Counter-Hegemonic Architectures" made it possible to produce two issues of the V!RUS journal – V!24: Territorialities and V!25: Identities. The general theme finds foundations in the Gramscian notion of cultural hegemony, and unfolds, expands, and deepens reflections proposed in our recent editions. In the twenty-second edition, we discussed the awareness and commitment of being researchers in Latin America. In issue 23, we broaden the debate on valuing references produced in the Global South to examine the region's specificities. This edition focuses on physical and symbolic spaces in a confrontation with the dominant hegemonic logic. It articulates many aspects of the expanded field of Architecture and Urbanism — sociopolitical, technological, formal, spatial, functional, environmental, energetic, multi scales, multiple conceptions and representation processes, productive arrangements, methodologies, and theoretical-historical approaches — shaping what we are calling here counter-hegemonic architectures.

With the subtitle "Territorialities", V!RUS 24 brings together works closer to subjects connected to the production of buildings and the city. Generously supported by more than two hundred external reviewers, all eminent researchers from different areas of knowledge, we selected eighteen contributions for this edition. They deal with the theory and teaching of architecture and urbanism, historical and cultural heritage, and design and production of the city, aside from an interview with scholars invited by the editorial committee. We are grateful to the dozens of authors who answered our call, especially those who authored the works we are proud to share with the academic community.

At the invitation of the Editorial Committee, the Architect and Urbanist Gabriela Leandro Pereira - Gaia, Ph.D. in Architecture and Urbanism and professor at the Federal University of Bahia, Brazil, granted the interview <u>Building collective breaths</u> to Social Scientist Joana D'Arc de Oliveira – also our guest. In a rich dialogue, they offer an exceptional reading on urgent racial issues that permeate reflections on the city and contemporary education in Architecture and Urbanism.

Three authors address the contribution of **insurgent social movements**. Starting by examining the etymology of the word territory, Igor Guatelli's [De]territorializing Movements and Another Democracy: Extrusive Intrusions brings up the issue of urban occupations to discuss counter-hegemonic processes of formation of other territories. The work <u>Urban Squatting as a Counter-Hegemonic Struggle in Brazil</u>, by Clarissa Campos, deals with occupations in Belo Horizonte as a space for resistance and claiming rights. And in <u>Urban Mobility</u>, <u>Participatory and Insurgent Planning</u>, *Juliana Tamanaha* discusses social movements and their counter-hegemonic potential in claiming the right to come and go in the city.

Two works deal with relations between **commerce**, **the tertiary sector**, **and urban centers**. In Revisited Centrality: Tertiary Territorialities in the Digital Age, Heliana Vargas outlines a wide range of references on changes in urban flows and centralities based on the integration of digital technologies, and in Non-hegemonic Globalization and Changes in the Historic Center of Belém, Ana Beatriz de Macedo, Helena Tourinho and Nadime Fróes problematize the notions of hegemonic and non-hegemonic globalization, focusing on the trade of products from Asia and changes in the dynamics of the historic center of Belém, Brazil.

Examining **counter-hegemonic alternatives to the production of the neoliberal city** shapes the background for two works: Another Urban: Considerations Across Solà-Morales and Careri, by Luiza Melo, which uses concepts such as transurbance and terrain vague to think about a different urbanism, and The Counter-hegemonic Smart City: From the SDGs to the Right to the City, in which Fábio Ferraz discusses the phenomenon of smart cities in the light of the Right to the City.

Questioning hegemonic postures in **urban space design**, *Edson Mahfuz* presents and discusses <u>Three Counter-hegemonic</u> <u>Projects</u> based on the didactic experiences of his design studio around the notions of everyday infrastructure and qualification of public spaces.

Mexican artist Gina Cebey addresses labor relations at the construction site of large urban infrastructures in a reading of the documentary <u>Invisible Foundations: Construction Workers in En El Hoyo</u>.

Social housing is revisited under counter-hegemonic logic in the photo essay Redescribing The Project of the Ground: A Photographic Essay, by Marcos Rosa, and from an international comparative perspective, in The (Un)Sustainable Public Housing Policies of Brazil and Venezuela, by Oriana Serrano, Ricardo Barbosa, and Juliana Batista.

In <u>The Meaning of Counter-Hegemony Possibilities in Architecture</u>, *Mariana Wilderom* and *Luiz Recamán* return to **theories** and criticisms of modern architecture for the construction of contemporary counter-hegemonic possibilities.

Three works deal with the teaching of architecture and urbanism, and design. The article Education Co.: e-Learning Hegemony in Architecture and Urbanism in Brazil, by Zander Pereira Filho, Mayara dos Reis, Maria Calil and Vítor Halfen, demonstrates the increase in the number of places in the Distance Learning mode in Brazilian undergraduate courses in architecture and urbanism, and how this modality has become hegemonic compared to the face-to-face teaching mostly offered in public universities. The work Tectonics in the Periphery: Alternatives for Design Teaching, by Juliana Sicuro and Ana Slade, brings experiences and references in a project studio aimed at peripheral communities and constructive logics with low environmental impact. Flávio Ferreira and Juliana Franco reflect on design teaching in Brazil and how to appropriate decolonial thinking to produce a counter-hegemonic design in the article Brazilian Design in the Decolonial Gyre.

Finally, entering the field of **heritage and memory**, the works <u>Contravention in Contemporary Architectural Ruins</u>, by *Mayra dos Santos* and *Francisco Spadoni*, and <u>From Ruinology to Ruinophilia: Perspectives on Ruined Architecture</u>, by *Rafael Souza* and *Ethel Pinheiro*, investigate the place of ruins in contemporaneity, from the perspective of its meaning and social role. And the work <u>For the Preservation of Marks of Distress</u>, by *Vitor Garcia* and *Eline Caixeta*, points out counter-hegemonic ways of coping with situations where heritage has been destroyed by human factors.

The image on this issue's cover was created by the Hungarian Visual Artist Ilona Lénard, who kindly granted V!RUS permission to use it. It shows the Zekreet winter camp in Qatar, half farm, half weekend family home. With the arrival of summer, the family dismantles the camp and leaves, keeping the desert in its natural state, perpetuating and updating centuries-old local traditions of the local people.

We wish you all an excellent reading and a New Year full of hope, solidarity, more spaces for struggle, and great victories.